

Live life to the fullest – without paying full price



Save money with discounts at empireblue.com

Saving money is good. Saving money on things that are good for you – that's even better. With SpecialOffers, you can get discounts on products and services that help promote better health and well-being.* It's just one of the perks of being a member. Check out how much you can save:

Vision and hearing

Glasses.com™ and 1-800-CONTACTS® – Get the latest, brand-name frames for just a fraction of the cost at typical retailers – every day. Plus, you get an additional \$20 off orders of \$100 or more, free shipping and free returns.

Premier LASIK – Save \$800 on LASIK when you choose any 'featured' Premier LASIK Network provider. Save 15% with all other in-network providers.

Nations Hearing – Get hearing screenings and in-home service at no additional cost, and up to 50% off all hearing aids from Nations Hearing, powered by the Beltone network.

Hearing Care Solutions – Digital instruments starting at \$500. Free hearing exam. Thirty-one hundred locations and eight manufacturers. Three-year warranty, two years of batteries, unlimited visits for one year, from Hearing Care Solutions.

Fitness and health

Active&Fit Direct™ – Active&Fit Direct allows you to choose from 9,000+ participating fitness centers nationwide for \$25 a month (plus a \$25 enrollment fee and applicable taxes). Offered through American Specialty Health Fitness, Inc.

Jenny Craig® – Receive a free 3 month program and \$70 in food savings OR save 50% off premium programs (food costs separate). With one on one support and nearly 100 Jenny Craig foods, you can lose three times more weight than dieting on your own with Jenny Craig's scientifically proven program. Restrictions apply.

SelfHelpWorks – Choose one of the online Living programs and save over 60% on coaching to help you lose weight, stop smoking, manage stress or face an alcohol problem.

GlobalFit™ – Discounts on gym memberships, fitness equipment, coaching, and more from Global Fit.



An Anthem Company

Special Offers on empireblue.com

Family and home

23andMe — Get \$40 off each Health + Ancestry Service Kit. Your DNA says a lot about you. Save 20% on a 23andMe kit and learn about your wellness, ancestry, and more!

Safe Beginnings® — Babyproof your home while saving 15% on everything from safety gates to outlet covers.

Pet Insurance — VPI is now Nationwide, the #1 choice in America for pet insurance! Receive an automatic 5% discount when you enroll through your company or organization. Save up to 15% when you enroll multiple pets.

ASPCA Pet Insurance — Get 5% off pet insurance. You can choose from three levels of care, including flexible deductibles and custom reimbursements.

WINFertility® — Save up to 40% on infertility treatment. WINFertility helps make quality treatment affordable.

LifeMart® — Get great deals on beauty and skin care, diet plans, fitness club memberships and plans, personal care, spa services and yoga classes, sports gear and vision care.

HelpCare Plus — Save 10% to 50% for the entire family on Dental Services, Chiropractic Care, Vitamins, Natural Food and Senior Care at just 44 cents a day from HelpCare Plus.

Medicine and treatment

Puritan's Pride — A large selection of discounted vitamins, minerals and supplements from Puritan's Pride.

Allergy Control products — Save 20% on select Doctor Recommended Products such as allergy free bedding, air purifiers and filters, asthma products, and more. Plus enjoy Free Shipping on all orders over \$79 when shipping ground within the contiguous U.S.

National Allergy® supply — Save 20% on select National Allergy® Doctor Recommended Products!

- Allergy bedding
- Air purifiers and filters
- Home allergy products
- Personal care
- Humidifiers and dehumidifiers
- Vacuums and steam cleaners

To find the discounts that are available to you, log in to empireblue.com and select **Discounts**.



An Anthem Company

* All discounts are subject to change without notice.

Si necesita ayuda en español para entender este documento, puede solicitarla sin costo adicional, llamando al número de servicio al cliente que aparece al dorso de su tarjeta de identificación o en el folleto de inscripción. Services provided by Empire HealthChoice HMO, Inc. and/or Empire HealthChoice Assurance, Inc., licensees of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield plans.